
Madison, Wis. Friends of SNCC

Dear Betty,

Don't know how to answer your questions about fund raising estimates as all us here now seem rather inexperienced.

We don't have enough money in our treasury to send anything right away.

Plans so far include: series of Saturday night beer suppers, series of movies, collection at grocery stores for one day and collections in student union. We have lost most of our staff to the Committee to End the War in Vietnam so can't promise much.

Freedom, Sue Gladstone

Cleveland Friends of SNCC

June 31, 1965

Here's what's happening:

1. FUND RAISING. We have four main fund raising events planned for the summer: first, we are holding a beer party on July 10. This should bring in around \$100.00; secondly, we received fifty plastic canisters today (cost -- \$8.00) and we should have them distributed with cardboard backing and signs by the end of next week. This could bring in anywhere from zero to \$100.00 per week - total cost will be about \$15 or \$20; thirdly, we will hold a Mexican buffet on August 21. Estimated income -- \$200; finally, we are going to hold a Chinese auction on July 21 -- estimated income, \$500.00...

Peace and Freedom,
 Roy Ginsburg

 Late report from Canadian office... rec'd July 19.

Here is the projected fund raising programme for the next couple of months:

- within the next two weeks Toronto will be launching a street corner blitz. This will involve about 30 people and we will be hitting shopping districts and coffee houses.
- in early September, a huge door-to-door canvass is being discussed by the Toronto group. If this is adopted at the next meeting, preparation will begin immediately. We hope to raise a lot of money with this, but it depends on resources and publicity.
- fund raising letters to the CORE donor list went out a few days ago, and the returns have just begun.
- we wrote to Atlanta a while ago asking for a letter from the volunteer doctors and lawyers, and one from the Freedom Labor Union which we will print and send to every doctor, lawyer and labor union local in the city urgently asking for funds.
- a letter has been drafted to pharmaceutical companies asking for supplies.
- we have a benefit concert scheduled at the Mariposa Folk Festival, our equivalent to the Newport Folk Festival, in early August. Phil Ochs has agreed to perform.
- an art auction is being planned as soon as possible, but, again, it might be difficult this summer.
- a Celebrity Ball is being scheduled for the fall but I'll see what the Toronto groups say to moving it up to the summer.